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JANOME



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To whom it may concern:

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Notice Concerning Formulation of Mid-term Business Plan

JANOME Corporation (the “Company”) hereby announces that it has formulated a Mid-term Business Plan for the three years from fiscal 2025 to fiscal 2027, as described below.

Mid-term Business Plan: Move! 2027
(FY2025 – FY2027)
- SUSTAINABLE GROWTH for the NEXT 100 YEARS -

The Company has formulated the “Move! 2027” Mid-term Business Plan as a new step toward realization of its long-term vision as “a company that shares delight of ‘make’.” The Company will be making a united effort to achieve the goals of this Plan.

1. Move! 2027 Basic policies

[Strategies: Home Appliance Division]

Strengthen marketing / release products with user characteristics in mind

[Strategies: Industrial Equipment Division]

Strengthen sales and profitability by dedication to important markets / high value added products

[Strategies: IT Division]

Strengthen cooperation in the group for improving other divisions’ value and maintain profitability of existing business

[Human Resources Strategies]

Build a virtuous cycle consisting of job satisfaction improvement and strengthening business promotion capability

[Financial Strategies]

Realize sustainable growth through strategic allocation of cash

For more details, please refer to the attached materials, which were published on the Company’s website (https://www.janome.co.jp/ir/pdf/move2027_eng.pdf) today (May 9, 2025).

2. Move! 2027 Numerical targets

Consolidated figures

	FYE Mar. 2025 (Actual)	FYE Mar. 2028 (Plan)	Change compared to FYE Mar. 2025
Sales (Billion Yen)	36.3	43.5	+7.2
Operating Profit Ratio	6.1%	9.2%	+3.1P
ROE	5.2%	8.1%	+2.9P

3. “Move! 2027” logo (created by the design department in the Company)



The logo was created with the theme of the speed with which the Company is moving to achieve the plan and the passion for each action.

The font and arrow are designed to move toward 2027, emphasizing the sense of speed. The design features a simple but enthusiastic color scheme using black and red.